CRC Sustainable Tourism Project # 62004
Challenges for Sustainable Regional Tourism:
A Best Practice Model for Low-Impact Nature-based Tourism Facilities in Remote Areas

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Project Objectives

1. Review current best practice facilities design criteria;

2. Review local and global guidelines, accreditation criteria and assessment tools;

3. Visit selected low-impact eco-tourism facilities;

4. Develop an integrated assessment model for architectural and technological features that is also inclusive of indigenous perspectives;

5. Apply the model to 2 cases studies in WA: Purnululu and Southern Forests.
3. Visit Two Potentially Relevant Facilities (as recommended by WATC/CALM)

1. Longitude 131 (by Voyages), Uluru NT
3. Visit Two Potentially Relevant Facilities
(as recommended by WATC/CALM)

2. Paperbark Camp, Jervis Bay NSW
4. Develop Best Practice Model

1. An integrated assessment model for ‘best practice’;

2. “Nature based low impact sustainable tourism”.

3. - Economically viable;
   - Socially responsible (indigenous and non-indigenous participation); and
   - Minimal environmental impact.

4. Defined in terms of:
   - sustainable construction types;
   - energy, water and waste management;
   - protection of biodiversity; and
   - natural landscape and cultural attributes.
5. Apply the Model

Pumululu
Pumululu Traditional Owner (TO) Consultations

- Family group enterprises in family country;
- Economic development relationships with CTO’s and partnerships, eg tour guide;
- Central visitors centre for cultural interpretation, administration and stores;
- Ring road around Bungle Bungles Range massif to access family areas and sites/facilities.
<table>
<thead>
<tr>
<th>Site</th>
<th>T.O. Group</th>
<th>Enterprise</th>
</tr>
</thead>
<tbody>
<tr>
<td>Piccanniny</td>
<td>Djaru</td>
<td>High tariff Safari camp</td>
</tr>
<tr>
<td>Blue Hole</td>
<td>Djaru</td>
<td>Cultural tours</td>
</tr>
</tbody>
</table>
Purnululu T.O. Family Group

Site Examples

Site: Kawaije
T.O. Group: Kija
Enterprise: Cultural centre

Site: Fowlhouse
T.O. Group: Kija
Enterprise: Cultural tours + low tariff camping
# Pumululu Governance Options

<table>
<thead>
<tr>
<th>OPTION: Feature</th>
<th>A</th>
<th>B1</th>
<th>B2</th>
<th>C</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>New 5-star facility</strong></td>
<td>Inside PNP</td>
<td>Outside PNP</td>
<td>Argyle DM Village</td>
<td>Outside PNP</td>
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<tr>
<td><strong>Land tenure</strong></td>
<td>Lease back</td>
<td>Lake Argyle excision</td>
<td>ADM lease reverts to TOs</td>
<td>Pastoral excision</td>
</tr>
<tr>
<td><strong>Existing CTO sites</strong></td>
<td>1 license goes to TO</td>
<td>1 license goes to TO</td>
<td>1 license goes to TO</td>
<td>1 license goes to TO</td>
</tr>
<tr>
<td><strong>Economic model</strong></td>
<td>PPP</td>
<td>PPP</td>
<td>ADM</td>
<td>PPP</td>
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<tr>
<td><strong>Cultural model</strong></td>
<td>Family group enterprises (eg Kija, Djaru)</td>
<td>Family group enterprises (eg Miriwong)</td>
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<td>Family group enterprises (eg Kija, Djaru)</td>
</tr>
<tr>
<td><strong>Tour service agreement</strong></td>
<td>FTE TO tour guide for each CTO</td>
<td>Family group enterprises</td>
<td>Family group enterprises</td>
<td>Family group enterprises</td>
</tr>
<tr>
<td><strong>Partnering agreement</strong></td>
<td>Build Cultural Centre and lease to TOs</td>
<td>Family group enterprises, CTO 50/50</td>
<td>ADM Village for accomm, Wandarrie for training centre</td>
<td>Family group enterprises, CTO 50/50</td>
</tr>
<tr>
<td><strong>Funding sources</strong></td>
<td>CALM, EA</td>
<td>CTO/bank</td>
<td>Argyle</td>
<td>CTO/bank</td>
</tr>
</tbody>
</table>
Purnululu CTO Consultations

- 3 x E class licenses (EKT, KWA, DKT);
- Fly-in, fly-out;
- Drive-in’s not permitted but tolerated;
- Concerned about proposed new licensing arrangements;
- Safari-style (tent) facilities;
- Low-impact and well run generally;
- Not eco facilities but interested;
- No formal participation of TOs;
- One license may become available for new operator in future.
Pumululu Safari Camps
East Kimberley Tours

- Solid floor on ground tents;
- $6,500 each;
- $130 per night tariff;
- Concern about high occupancy rates.
Pumululu Safari Camps
Kimberley Wild Adventures

- Elevated floor on ground tents;
- $10,000 each;
- $100 per night tariff;
- Running well.
Pumululu Safari Camps
Discover The Kimberley Tours

• Solid floor on ground tents;

• $11,000 each;

• $120 per night per person tariff;

• Shire of Halls Creek and CALM require DKT to upgrade some facilities.
5. Apply the Model

Southern Forests - St Johns Brook Conservation Pk
Best Practice Model Trials

• Initial draft model has been prepared in Excel;
• Trials have been made at Pumululu;
• Next step is to refine and focus on technology selection;
• Then workshop with industry operators.
Design Report Preparations

• The aim is to prepare a high tariff safari camp model and a new elevated accommodation unit with en suite for Purnululu and Southern Forests;

• The following accommodation facilities have been reviewed...
Design Report Preparations

Options for design and development of new accommodation facility:

1. Develop new concept as JV with existing company eg. Ecoconstructions;
2. Establish JV with TO’s;
3. Establish new spin-off company.
Conclusions

The Best Practice Model and Design Reports to be completed for CRCST will have the following characteristics:

- Strong orientation towards needs and aspirations of TO,s which are not currently being met;
- Best practice model needs to be accessible to existing and future operators - conduct a workshop with final draft;
- Culturally and environmentally sound camp models;
- Innovative new accommodation facility concept design with potential for industry partnership for subsequent design development.